

MSc in Marketing and International Business
Timetable for Term 2, 2025-26 (12 Jan - 2 May)

MScMIB Course:

Instructor

MIB601 - Innovation Management and Digital Transformation	Prof. PENG Ling
MIB602 - Integrated Marketing Communications	Prof. OH Ga-eun
MIB604 - Sales and Retail Management	Prof. POON Shing Chung
MIB606 - Financial Services Marketing	Dr WANG Ting
MIB607 - Big Data Marketing	Prof. LI Yiwei

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00-10:00		MIB602 - Integrated Marketing Communications Prof. OH 9:30 - 12:30 SEK205			MIB604 - Sales and Retail Management Prof. POON 9:30 - 12:30 LYH111
10:00 - 11:00					
11:00 - 12:00					
12:00 - 13:00					
13:00 - 14:00					
14:00 - 15:00		MIB601 - Innovation Management and Digital Transformation Prof. PENG 13:30 - 16:30 LBYG01			
15:00 - 16:00					
16:00 - 17:00					MIB607 - Big Data Marketing Prof. LI 16:00 - 19:00 LCH111
17:00 - 18:00	MIB606 - Financial Services Marketing Dr WANG 17:30 - 20:30 SEK206				
18:00 - 19:00					
19:00 - 20:00					
20:00 - 21:00					